EasyPure Series

Pure As You Like

Midea EasyPure Series Under sink Water Purifier



EasyPure Series

Ultra-slim Design

Compared to older model*, EasyPure saves up to 87% of space, keeping your kitchen neat and organized.

249mm

83 mm Width
Slim Design

Tankless
Design



*Comparison Product: MRO1744N

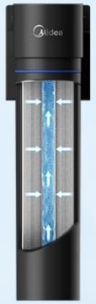
EasyPure Series

Midea

11 FILTER OPTIONS, CUSTOMIZE YOUR OWN WATER PURIFIER

Pure as you like, EasyPure offers 11 advanced filter options to address diverse water quality needs. Choose any cartridges to create a personalized under-sink filtration system, delivering water that's pure, healthy, and perfectly suited to your needs.

Basic Protection



PP

>5μm

Remove Particles, large suspended solids, rust

Intercepts large particles such as sediment and rust.



PAC

>5μm

Remove Particles, large suspended solids, rust, VOCs, chlorine, odor, lead

Further removes odors and harmful ubstances, enhancing water safety.

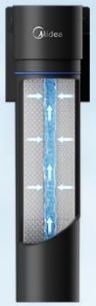


CB(Lead Removal)

>0.5μm

Remove Particles, large suspended solids, colloids, rust, VOCs, chlorine, odor, lead

Removes lead and other heavy metals, enhancing water safety.



UF

>0.1μm

Remove Particles, Microplastic, large suspended solids, rust, bacteria, fine particles

Filters bacteria and fine particles, ensuring pure water quality.

Taste Enhancement



GAC

/

Remove Residual chlorine, odor, organic compounds

Absorbs residual chlorine, odors, and organic compounds.



UF&C

>0.1μm

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Combines ultrafiltration and activated carbon for better taste and purity.



CB(Taste Enhancement)

>5μm

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Enhances water taste, removes odors.

Health Protection



CB(Anti-bacteria)

>5μm

Remove Particles, large suspended solids, rust, colloids, VOCS, chlorine, odor, inhibits bacteria

Antibacterial function, inhibits bacterial growth.



MINERAL(Zn+Mg+)

/

Adds Zn+ and Mg+ minerals, enhances the nutritional value of water, romotes health.



CB(Alkaline)

>5μm

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Adjusts water pH, provides alkaline water, promotes health.

Scale Prevention



Resin(Anti-scale)

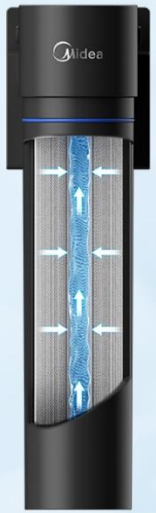
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Remove Calcium and magnesium ions, absorb Chlorine and Odors

Softens water, polish taste prevents scale formation, protects appliances.

Basic Protection

These basic protection cartridges can efficiently intercepts large particles such as sediment and rust, ensuring clean and safe water for your everyday life.



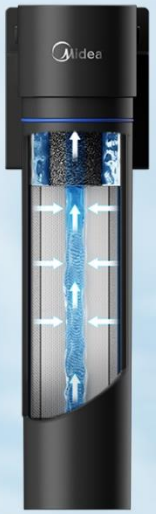


PP

>5μm

Remove Particles, large suspended solids and rust

Intercepts large particles such as sediment and rust.



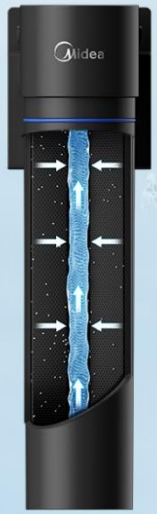


PAC

>5μm

Remove Particles, large suspended solids, rust, VOCs, chlorine, odor and Lead

Further removes odors and harmful substances, enhancing water safety.





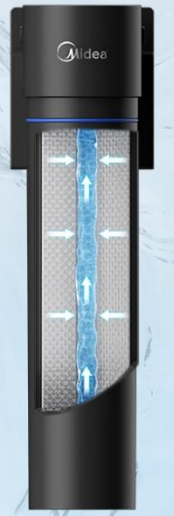
CB

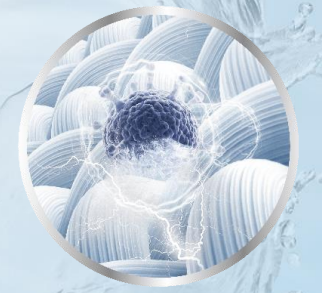
(Lead Removal)

>0.5μm

Remove Particles, large suspended solids, colloids, rust, VOCs, chlorine, odor, lead

Removes lead and other heavy metals, enhancing water safety.





UF

>0.1μm

Remove Particles, Microplastic, large suspended solids, rust, bacteria, fine particles

Filters bacteria and fine particles, ensuring pure water quality.

Note:

It is recommended to use PP or PAC filters as pre-filters or combined use to reduce clogging and extend the lifespan of the filter cartridge.

Taste Enhancement

These active carbon filter cartridges can polish water taste and removes unusual odors and color, making every sip refreshing and enjoyable.



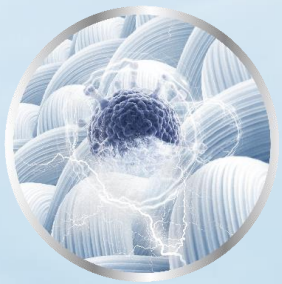
GAC

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Remove Residual chlorine, odor, organic compounds

Absorbs residual chlorine, odors, and organic compounds.



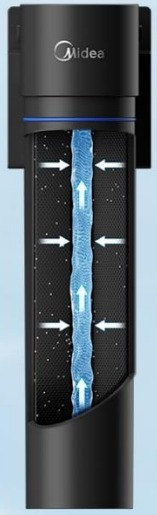


UF&C

>0.1μm

Remove Particles, Microplastic, large suspended solids, rust, colloids, VOCS, chlorine, odor

Combines ultrafiltration and activated carbon for better taste and purity.





CB

(Taste Enhancement)

>5μm

Remove Particles, large suspended solids, rust, colloids, VOCS, chlorine, odor

Enhances water taste, removes odors.



Note:

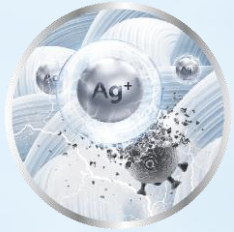
It is recommended to use PP or PAC filters as pre-filters or combined use to reduce clogging and extend the lifespan of the filter cartridge.

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Health Protection

These filter cartridges are there to protect your health, from inhibiting bacterial growth, removing impurities, adjusting water pH level to adding essential minerals to the water, all just to provide healthier water for your loved ones.



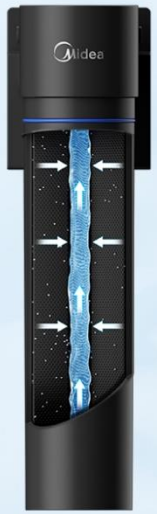
Say goodbye to harmful bacteria and enjoy safer, healthier water for your family.



Enrich your water with essential minerals like zinc and magnesium for better hydration and health benefits.



Adjusts water pH to provide alkaline water, supporting your body's balance and promoting a healthier lifestyle.



CB

(Anti-bacteria)

>5μm

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor, inhibits bacteria

Antibacterial function, inhibits bacterial growth.

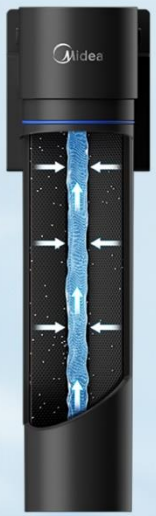


MINERAL

(Zn+ Mg+)

/

Adds Zn+ and Mg+ minerals, enhances the nutritional value of water, promotes health.



CB

(Alkaline)

>5μm

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Adjusts water pH, provides alkaline water, promotes health.



Note:

It is recommended to use PP or PAC filters as pre-filters or combined use to reduce clogging and extend the lifespan of the filter cartridge.

Scale Prevention

Reduces water hardness, prevents scale buildup, and enhances the water taste. Perfect for protecting appliances and providing smoother, healthier water for drinking, cooking, and cleaning.





Resin

(Soft Water)

Remove Calcium and magnesium ions, absorb chlorine and odor

Softens water and polish taste, good for drinking and protect water usage appliances from scale damage



Personal Care

Improves skin and hair health, enhances bathing experience.



Kitchen Use

Reduces scale, protects tableware, and enhances food taste.



Appliance Protection

Prevents scale damage, extends appliance lifespan.

Note:

It is recommended to use PP or PAC filters as pre-filters or combined use to reduce clogging and extend the lifespan of the filter cartridge.

EasyPure Series

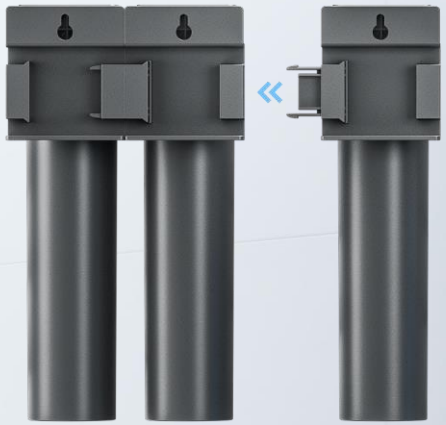
Midea

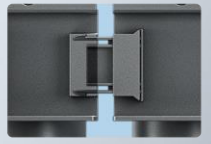
DIY Modular Design & EASY INSTALLATION

Your water, your choice. The modular mounting plate allows customized filtration through simple snap-on installation. The space-saving design mounts easily to PE pipes, while maintenance requires just a quick two-step filter change.

DIY
Modular Design

Easy
Installation





Snap On
Connection





Twist & Tuck Easy
Installation

NON-ELECTRIC DESIGN, FITS ANY INSTALLATION ENVIRONMENT

No power required, ensuring safety, reliability, and energy efficiency. This innovative system fits seamlessly into any environment—homes, offices, and more—as long as a water source is available. Enjoy pure water anytime, anywhere, without the need for electricity.

Non-Electric Design



Tabletop



Under Sink



RV



Bathroom

EasyPure Series

Midea

ECO-FRIENDLY & COST-EFFICIENT

Each filter cartridge made of recyclable PP materials while offering the same amount of pure water as 7200 expensive bottles water* made of single-use plastic bottles. Choose Midea EasyPure save your money, and our planet.

Eco-friendly

Cost-efficient



1X ≈ **7,200**

Midea Mineral Filter

0.5L PET bottles





Note:

Data sourced from an independent institution:
Lifespan of Mineralization Filter Cartridge: 3600 liters
Usage Scenario: Family of three, daily water consumption of 10 liters
Predicted Lifespan: 6-12 months (based on local water quality and usage environment)

Under-Sink Water Purifier | EasyPure Series(With Tap)





Main Features:

· Ultra-Slim Design, Saves Kitchen Space
Compared to older models, saves up to 60% of space, keeping your kitchen neat and organized.

· Multiple Filter Options, Customized Water Quality
Offers various filter options to meet different water quality needs, ensuring every drop is pure and healthy.

· Minimalist Design, Easy Installation
With a minimalist design, the installation process is simple and quick, requiring no professional tools.



Ultra-Slim Design


Customized Water Quality


Easy Installation & Maintenance

Category	Basic Protection				Taste Enhancement			Health Protection			Scale Prevention
Filter Type	PP	PAC	CB (Lead Removal)	UF	GAC	CB	UF&C	CB (Anti-bacteria)	Mineral (Mg+ & Zn+)	CB (Alkaline)	Resin(Soft Water)
Key Selling Point	Intercepts large particles such as sediment and rust.	Further removes odors and harmful substances.	Removes lead and other heavy metals, enhancing water safety.	Filters bacteria, fine particles and Micro Plastic ensuring pure water quality.	Adsorbs residual chlorine, odors, and organic compounds.	Enhances water taste, removes odors.	Combines ultrafiltration and activated carbon for better taste and purity.	Antibacterial function, inhibits bacterial growth.	Adds Zn+ and Mg+ minerals, enhances the nutritional value of water.	Adjusts water pH, provides alkaline water, promotes health.	Softens water, prevents scale formation, protects appliances, adsorbs residual chlorine, odors, and organic compounds.
Removed Substances	Particles, large suspended solids, rust	Particles, large suspended solids, rust, VOCs, Chlorine, odor	Particles, large suspended solids, rust, colloids, VOCs, cyst, Chlorine, odor, lead	Particles, remove bacteria, Micro Plastic, colloids, rust, cyst, large suspended solids	VOCs, Chlorine, odor	Particles, large suspended solids, rust, VOCs, Chlorine, odor	Particles, can remove bacteria, Micro Plastic colloids, rust, large suspended solids, VOCs, cyst, residual chlorine, odor	Particles, large suspended solids, rust, VOCs, Chlorine, odor Inhibit bacteria	/	Particles, large suspended solids, rust, VOCs, Chlorine, , odor, adjust pH8-10	Calcium, magnesium ions, VOCs, Chlorine, odor
Improve Taste	×	√	√	×	√	√	√	√	√	√	√
Flow Rate	3 L/min	3 L/min	2 L/min	1.3 L/min	2 L/min	2 L/min	1.3 L/min	2 L/min	2 L/min	2 L/min	1.8 L/min
Filtration Precision	>5μm	>5μm	>0.5μm	>0.1μm	/	>5μm	>0.1μm	>5μm	/	>5μm	/
Filter Lifespan	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	100L/2-3 months
Power Supply	No Required										
Material of Filter Cartridge Housing	PP										
Working Pressure	0.1-0.4 MPa										
pH Range	5-10										
Temperature	33-100 °F (4-38 °C)										
Recommended water quality	TDS below 350 ppm										
Accessories	Mounting Bracket Screw , Screw Retention Grommet, Mounting Bracket Locking Pin, Inlet ball Value, 5m PE Tube, PE Tube Lock Clip, 43mm PE Tube , PE Tube Trim Ring, Faucet Base Connector, Faucet Assembly										
Product Dimensions	W83*D111*H292 mm, ϕ67mm										
Package Dimensions	W200*D163*H355 mm										
Loading Capacity	2184/4254/5684										
Net Weight											
Gross Weight											

Under-Sink Water Purifier | EasyPure Series(Without Tap)



Main Features:

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Compared to older models, saves up to 60% of space, keeping your kitchen neat and organized.

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Offers various filter options to meet different water quality needs, ensuring every drop is pure and healthy.

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Ultra-Slim Design


Customized Water Quality


Easy Installation & Maintenance

Category	Basic Protection				Taste Enhancement			Health Protection			Scale Prevention
Filter Type	PP	PAC	CB (Lead Removal)	UF	GAC	CB	UF&C	CB (Anti-bacteria)	Mineral (Mg+ & Zn+)	CB (Alkaline)	Resin(Soft Water)
Key Selling Point	Intercepts large particles such as sediment and rust.	Further removes odors and harmful substances.	Removes lead and other heavy metals, enhancing water safety.	Filters bacteria, fine particles and Micro Plastic ensuring pure water quality.	Adsorbs residual chlorine, odors, and organic compounds.	Enhances water taste, removes odors.	Combines ultrafiltration and activated carbon for better taste and purity.	Antibacterial function, inhibits bacterial growth.	Adds Zn+ and Mg+ minerals, enhances the nutritional value of water.	Adjusts water pH, provides alkaline water, promotes health.	Softens water, prevents scale formation, protects appliances, adsorbs residual chlorine, odors, and organic compounds.
Removed Substances	Particles, large suspended solids, rust	Particles, large suspended solids, rust, VOCs, Chlorine, odor	Particles, large suspended solids, rust, colloids, VOCs, cyst, Chlorine, odor, lead	Particles, remove bacteria, Micro Plastic, colloids, rust, cyst, large suspended solids	VOCs, Chlorine, odor	Particles, large suspended solids, rust, VOCs, Chlorine, odor	Particles, can remove bacteria, Micro Plastic colloids, rust, large suspended solids, VOCs, cyst, residual chlorine, odor	Particles, large suspended solids, rust, VOCs, Chlorine, odor Inhibit bacteria	/	Particles, large suspended solids, rust, VOCs, Chlorine, , odor, adjust pH8-10	Calcium, magnesium ions, VOCs, Chlorine, odor
Improve Taste	×	√	√	×	√	√	√	√	√	√	√
Flow Rate	3 L/min	3 L/min	2 L/min	1.3 L/min	2 L/min	2 L/min	1.3 L/min	2 L/min	2 L/min	2 L/min	1.8 L/min
Filtration Precision	>5μm	>5μm	>0.5μm	>0.1μm	/	>5μm	>0.1μm	>5μm	/	>5μm	/
Filter Lifespan	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	100L/2-3 months
Power Supply	No Required										
Material of Filter Cartridge Housing	PP										
Working Pressure	0.1-0.4 MPa										
pH Range	5-10										
Temperature	33-100 °F (4-38 ℃)										
Recommended water quality	TDS below 350 ppm										
Accessories	Mounting Bracket Screw , Screw Retention Grommet, Mounting Bracket Locking Pin, Inlet ball Value, 5m PE Tube, PE Tube Lock Clip, 43mm PE Tube, PE Tube Trim Ring, Faucet Base Connector, Faucet Assembly										
Product Dimensions	W83*D111*H292 mm, ϕ67mm										
Package Dimensions	W405*D200*H204 mm										
Loading Capacity	1694/3506/4147										
Net Weight	1.2										
Gross Weight	1.7										